



Children's Hospices Across Scotland

CHAS Fawkes-y Ladies Lunch Partnership 2025

Fawkes-y Ladies Lunch

Collectively, our four CHAS Ladies Lunches attract 1,500 influential ABC1 individuals and raise a net amount of £305,000.

Our Fawkes-y Ladies Lunch is our biggest and most established lunch.

Held annually in Edinburgh, it attracts a **select and influential audience**, selling out well in advance with a lengthy waiting list.

Since its inception over **14 years ago**, Fawkes-y has raised an incredible **£1,655,718** for CHAS, helping to provide **unwavering care to children who may die young and their families**.

This year, the **Fawkes-y Ladies Lunch** will take place on **Friday, 7 November** at the stunning **Prestonfield**, with a new host to be announced, ensuring a lively and unforgettable afternoon.

Regarded as **'the ladies' lunch to be seen at'** in Edinburgh, the event welcomes more than **400 influential ABC1 individuals** from a range of industries and social circles.

Our **2024 lunch raised over £115,281**, directly supporting our mission to **'Keep the joy alive'** for families facing the unimaginable.

For the first time, we're introducing a **themed experience**. This year's theme, **'Secret Garden'**, promises to **captivate and enchant** from the moment guests arrive, delivering a **wow factor** that will have everyone talking for weeks to come.



The Fawkes-y Ladies Lunch Partnership 2025

CHAS would like to invite your company to be part of a small group of select brands supporting our event this year. As a Fawkes-y partner, you will help us to **reach all the families in Scotland that need our support** and achieve our ambition that no-one should face the death of their child alone.

Three children die each week in Scotland from an incurable condition. Together, we can be there for families when they need us.

"We had the perfect life then everything changed almost in the blink of an eye. We didn't get the chance to be a family and do all the things you would expect to do with your child."

"CHAS gave us something no-one else could – they gave us time with Amelia before and after she died. We got to make memories with her and be a family. We'll forever be grateful to CHAS." Ainslidh, Amelia's mum

By partnering with CHAS, your company will **forge an alliance with one of Scotland's best-loved charities** and be part of **one of Edinburgh's favourite charity days**. Your brand will become an **integral presence** associated with this 'must-attend' event, while helping us to provide high personalised care, with love and compassion, for the entire family and not just the child who is ill.



JOY Partnership – £10,000

- Naming rights of event across our promotional activity and at the event.
- Premium table at the event for ten guests including a three course meal, five bottles of wine per table and three bottles of prosecco at one of the events.
- Private drinks reception for you and your guests at the venue before the event.
- Brand logo opportunity on each table.
- Top tier logo and brand promotion on the screens in the room.
- Included as part of our tailored integrated social media communications plan across CHAS Platforms.
- Company full-page advert in the programme.
- Opportunity to have branded items in the goody bags.
- Framed picture of your table with our celebrity host.
- Invite to one of our annual hospice events and a guided tour.

You can help us be there earlier for families when they hear the heartbreaking news that their child may die young.



RAINBOW Partnership – £6,000

- Prime table at the event for five guests with a three course meal and three bottles of wine on the table.
- Logo and brand promotion on rotation on the screens in the room.
- Included as part of our tailored integrated social media communications plan across CHAS Platforms.
- Company half page advert in the programme.
- Opportunity to have branded items in the goody bags.
- Framed picture of your table with our celebrity host.
- Invite to one of our annual hospice events and a guided tour.

You can help the whole family to live well with worry and uncertainty.



TABLE RAFFLE Partnership – £3,500

We hold a table raffle on the day where every table wins a prize valued between £50-£100. The table raffle generates over £8,000 on the day for CHAS so your contribution will be more than doubled.

As sole table raffle sponsor, your company will receive the following:

- Three seats at a prime table on the day including a three course meal and two bottles of wine.
- Brand promotion on all table raffle prizes won at each table.
- Brand logo in the programme and on the screens intermittently during the day.
- Live social media recognition thank you on the day.
- Opportunity to have branded items in the goody bags.
- Invite to an annual hospice event.



MEMORIES Partnership – £3,000

- Brand promotion on the prize bidding tablets for silent auction and prize website in advance of the day.
- Two seats at a prime table on the day including a three course meal and two bottles of wine.
- Brand logo in the programme and on the screens intermittently during the day.
- Social media recognition thank you on the day.
- Opportunity to have branded items in the goody bags.
- Invite to an annual hospice event.

You can help children to have fun, creating precious memories that will last a lifetime.



FUN Partnership - £1,000 or donation

We focus our fundraising games around many of the things that our ladies love:- handbags, shoes, champagne and diamonds. There are four sponsorship opportunities available for the following games:

- Musical Opener
- Musical Bingo
- Champagne Dip
- Luxe Pass the Parcel
- Garden of Fortune Scratch Cards

As a fundraising game sponsor, your company will receive the following:

- Exclusive naming rights of one of the above popular fundraising activities.
- One invite to attend at a CHAS table on the day.
- Live social media recognition thank you on the day.
- Opportunity to have branded items in the goody bags.
- Invite to an annual hospice event.

You can help families in their immediate grief and beyond.



GOODY Bag sponsor - £2,000

This is a fantastic opportunity to co-brand our event goody bags. We pride ourselves in providing our guests with quality goody bags by way of thanks for their generous support on the day. There is one opportunity for your company to sponsor the purchase of branded hessian bags to be given to each guest.

SPARKLE Drinks Sponsor - £1,500

The drinks reception sets the tone for a fabulous evening. In addition to your sponsorship you'll receive one invite to the event at a CHAS table. There will be a branding opportunity in the event programme, your logo will appear on our website and a thank you from the host on the evening.

Company Adverts - £500/£250

Should you wish to promote your business to our guests, you can purchase a full-page advert in our event programme which each guest will receive. In addition, your advert will appear on our prize website which will be promoted on social media. We can also offer half page adverts for £250.

You can help families to say a meaningful goodbye.



With your help we can keep the joy alive

Little Leah Barclay was born with only half a heart, as well as four other very serious heart conditions. The seven-year-old is one of only two children in the UK to such a rare combined cardiac condition.

Mum Nicola says “From our very first visit, we felt at home and we felt safe. We will continue to cherish each and every moment we have left with our wonderful little girl and make the most of all our future respite stays at Leah’s “happy place,” Rachel House.”

In our hospices, in hospitals and in family homes, CHAS supports children and families across Scotland every single day of the year. No day is the same. Clowndoctors could be visiting Rachel House or Robin House, the Activities Team could be helping to create memory boxes, or our CHAS at Home nurses could be supporting children to enjoy special moments with their families, in their own home.

We would like to ask you to consider supporting families like Leah’s to make the most of every precious moment together.

If you would like further information about The Rocking Horse Partnership Programme, or would like to discuss support for CHAS, please contact:

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Keep the joy alive

www.chas.org.uk

 **supportCHAS**

Children's Hospices Across Scotland (known as CHAS) is a Scottish charity, SC019724, regulated by the Scottish Charity Regulator (OSCR).